

# Adaptive Planning



Complex societal problems require taking an adaptive approach. Traditional strategic planning is often not enough.

## Approach

Strategic plans often are far-reaching and static, relegating them to sit unused and unopened, in the face of rapidly changing environments. Adaptive Planning acknowledges those constantly shifting circumstances and focuses on identifying desired results up front.

**Duration: 4 months**

## Why do this?

Create a flexible plan where you and your team adjust strategies in time as conditions change. Do more of what works and less of what does not. Have a plan to guide your actions toward results.

## Key Take-Aways

- Develop a structure for sustaining positive change throughout your organization.
- Use the plan to successfully manage your activities and be sure they are aligned with your stated desired results that will bring your vision into the world.
- Align your team so everyone understands how their activities fit into the whole.
- Gain clarity on who is doing what and by when.

## Contact Us

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“Teri helped me connect the vision to the nuts and bolts of how to achieve it.”

– Reid Wilson, Former Executive Director, CTNC