

Strategic Action Planning

Complex societal problems require an adaptive action-oriented approach. Traditional strategic planning is often not up for the job.

Approach

Strategic plans are often unrealistically far-reaching and static in nature, making them quickly irrelevant to an organization's day to day operations.

Strategic Action Planning more than anything is a process that engages your whole organization in a process of upward movement and positive change. It challenges organizations to envision the future they want to create and identify desired measurable results that reflect this positive change. It acknowledges environments are in constant change and encourages adaptive flexible strategies to reach desired results.

Duration: 6 months

Why do this?

You will start down a path of long-term sustainability and growth. Engage a process that gets all your resources aligned and moving forward together.

Walk away with a powerful fully branded public facing powerpoint deck that allows you to state your vision publicly, deepening your relationship to your team, board of directors, existing customers, clients and donors. You will have a tool to enroll new financial, program and community partners. A second more detailed document provides you and your team with a road map for transparent allocation of financial, time, and human capital resources aligned with your vision and goals.

Key Take-Aways

- Engage in a process sure to increase your revenue and community impact.
- Act on opportunities and direct your organization's activities with confidence that they are aligned with your stated desired results and vision for positive change.
- Align your team so everyone understands how their role and actions contribute to the vision and desired results.
- Deepen your relationship to your team, board members and external partners.

Contact Us

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"HIGOL's Strategic Action Planning process helped focus the board and staff around clear desired results, goals, and strategies. As a result, the Board is inspired and understands the organization more thoroughly, so they taking ownership of getting our work done."

– Sandy Sweitzer, Triangle Land Conservancy